



# HUDDS BID BUZZ

## NUMBERS - YEAR TO DATE

JET WASH COST SAVINGS



**£56,544**

STOLEN GOODS RETRIEVED



**£4,809**

BUSINESS INTERACTIONS



**3,906**

## MEET BID MANAGER

Sam Sharp has worked at Huddersfield BID since June 2021, here's what she enjoys most about her role.

"I am very lucky to work for Huddersfield BID and manage such an amazing, hardworking team. I never get that dreaded Monday morning feeling and no two days are the same, each day brings a new and exciting challenge.

I am in awe of the independent businesses, tenacious business managers and fabulous eatery owners who work so hard with passion and boundless energy to help make this town such a great place.

My driving force is to make a positive difference to the Huddersfield BID zone and to enhance the lives of our town's visitors and levy payers."



Beautifying and enhancing spaces is very important to us at Huddersfield BID. Working in collaboration with Kirklees Council, we have taken over the wooden planters in the town centre. Our Maintenance Ranger, Charlie, has completed work to de-weed and tidy up the boxes, planting around 3,000 new bulbs which will spring between January and March 2024!

We are also lighting up darker areas of the town and have installed lights on four trees on New Street that are here to stay all year round! Not only do the new illuminations make the street more attractive, but they will help make it safer and more visible at night.



## ENGAGING STUDENTS

Huddersfield BID worked in partnership with Huddersfield Students' Union for Fresher's Week in September.

Anti-spiking covers from DrinkSafe were given to all students attending HudCrawl, giving extra peace of mind to new students meeting people for the first time and making new friendships.

We also attended Fresher's Fair where we handed out 3,500 voucher booklets with offers from clothing to coffee, helping to encourage students to spend locally. Thank you to all the local businesses who provided deals and discounts as part of this project, the booklets were very well received by students.



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You can pay your BID Levy bill in 6 instalments!

We understand that times are tough, so we are helping businesses budget with easy and manageable payment instalments.

For more info, contact [manager@huddersfieldbid.co.uk](mailto:manager@huddersfieldbid.co.uk)



How can we improve? How satisfied are you with Huddersfield BID?

Tell us what you think! Scan the QR code to complete the #HuddsBID2 survey!

## HUDDERSFEAST - GET YOUR FEAST ON



Over three fun and food filled days in September, we held our first street food festival, HuddersFeast - Get Your Feast On. It was a huge success with tremendously positive feedback from our vendors and the public who felt the event was "friendly, lively and had something for everyone". A huge thank you to everyone who came along and supported the event.

HuddersFeast was rated 4.3 out of 5 by attendees and 97% said they want the event to return in 2024. 32% travelled from outside of Huddersfield to attend the event. It was great to see people visiting us on St George's Square but also exploring the rest of the town centre during their visit.

Following on from its success, we will be organising HuddersFeast - Night Market on Friday 1st December, 4pm to 10pm, at the Huddersfield Open Market. The pop-up Night Market will host artisan market stalls, food & drink vendors and live entertainment.

If you would like a stall space, please contact [enquiries@huddersfieldbid.co.uk](mailto:enquiries@huddersfieldbid.co.uk).

## STREET CLEANSING



Our brilliant Jet Wash team have been continuing their great work around Huddersfield Town Centre, cleaning up our streets and helping to remove unsightly graffiti tags.

In September, the team transformed Lockwood Yard, Albert Yard, Piazza Shopping Centre, Upperhead Row and parts of King Street. Saving businesses over £6,100 in total!

If you are a BID levy payer and would like to take advantage of our FREE cleansing service, get in touch with our Operations Manager, Gavin, [gavin@huddersfieldbid.co.uk](mailto:gavin@huddersfieldbid.co.uk).

## FREE TRAINING COURSE

This Level 2 accredited, nationally recognised qualification is an excellent introduction to food safety in catering and will benefit all employees at all levels.

It covers various topics to ensure that learners understand relevant legislation, their responsibilities in terms of keeping work areas clean and hygienic and keeping food safety.

Successful candidates will be presented with a certificate that is valid for 3 years.

To book your place, contact [enquiries@huddersfieldbid.co.uk](mailto:enquiries@huddersfieldbid.co.uk).



- Monday 20th November
- 9am to 4:30pm
- BID office, 5 Market Avenue, HD1 2BB



## LEGO TRAIL 2023 WINNERS

We randomly selected three winners from our Lego Trail 2023 participants and have now started to give out some incredible Lego prizes selected by the winners themselves!

We've had some lovely feedback from parents too:

"The girls had such a great time on the trail, what you do for kids is fantastic, especially during the holidays when it's hard to find things to do that are free. It got us into town which is a rarity for us and we made a day of it!"

"It's amazing what you do and how you get the kids involved aswell, especially SEND kids. So thank you so much."