



HUDDS BID BUZZ

MONTH IN NUMBERS - AUGUST

JET WASH COST SAVINGS

**£26,015**

STOLEN GOODS RETRIEVED

**£1,343**

INCIDENTS INTERCEPTED

**1,094**

ABOUT BIDS

Business Improvement Districts (BIDs) have been around since 1970 (53 years ago!), when the first BID was created in Toronto, Canada.

There are around 1500 BIDs around the world including the United States, Canada, New Zealand, Australia, Japan & South Africa!

Huddersfield has had a Business Improvement District since 2019.

We are a non-profit, business-led, levy-payer-funded organisation working to make Huddersfield a better place to work, live and visit.

We offer a wide range of free services to our valued levy payers including Jet Washing, Graffiti Removal, Daily Street Patrols, Workplace Training, Marketing & Promotion for Businesses and so much more.

We also organise events for the town centre that drive footfall and an increased opportunity for local spending.

RETAIL CRIME MEETING

Monday 11th September - 6 to 8pm

Our upcoming Business Crime Reduction Meeting is your chance to collaborate with Huddersfield BID, West Yorkshire Police and other local businesses.

We want to discuss strategies, share insights, and build a stronger network to help deter and prevent retail crime in Huddersfield.

Scan the QR code to register your place.



PROFESSIONAL SERVICES MEETING

Thursday 19th October - 5:30 to 7:30pm

Come celebrate BID's achievements over the past 4 years and hear about our proposed objectives for #HuddsBID2 (our second term).

It's a great opportunity to meet other members of the professional sector, as well as the friendly Huddersfield BID Team and Board.

Scan the QR code to register your place.

 01484 431758 5 Market Avenue, HD1 2BB manager@huddersfieldbid.co.uk www.huddersfieldbid.co.uk   @huddersfieldbid

**DID YOU
KNOW?**

You can pay your BID Levy bill in 6 instalments!

We understand that times are tough, so we are helping businesses budget with easy and manageable payment instalments.

For more info, contact manager@huddersfieldbid.co.uk



How can we improve? How satisfied are you with Huddersfield BID?

Tell us what you think! Scan the QR code to complete the survey!



BEER WEEK 2023

In celebration of Huddersfield's proud history of brewing world-class ale, we held our first Beer Week, promoting 18 amazing venues in Huddersfield with tasting events, live music and tap takeovers!

Beer fans taking part were rewarded with a commemorative Beer Week glass when they visited and scanned 8 of our venue QR codes as part of the Beer Week Trail.

Thank you to the brilliant businesses who took part and served up suds to beer fans across Huddersfield!

LEGO TRAIL 2023

This August, we brought our Lego Trail back for its THIRD year. 14 Lego models were placed around businesses in Huddersfield including recreations of iconic landmarks, Castle Hill, John Smith's Stadium and Huddersfield Train Station.

Public participation increased by 19% vs last year with a total 5,187 QR code scans at locations. Participating businesses reported an increase in footfall and sales of +20% during the trail.



Our stats from the LoyalFree app show that 82% of groups visit other shops and businesses, over and above those on the trail, and that 5% visit more than 10 other businesses. The Lego Trail brings people in and encourages them to spend local and maybe have a bite to eat, which is brilliant for our town centre economy. Lego Trail will return in 2024!



**HUDDERSFEAST
GET YOUR FEAST ON**

ARE YOU READY TO GET YOUR FEAST ON?

We are delighted to bring HuddersFeast to St George's Square in September.

HuddersFeast is a family-friendly, pop-up street food festival that will feature over 10 food and drink trucks with a selection of world cuisines, live music, entertainment and more!

The event will have a relaxed atmosphere where people can drop in, try some deliciously tasty food and then go off and enjoy everything the town centre has to offer, be that shopping, culture and the arts or the many hospitality venues.

Friday 22nd September: 11am to 9pm
Saturday 23rd September: 11am to 9pm
Sunday 24th September: 10am to 4pm

Save the dates! We hope to see you there!