



Huddersfield BID
Business Improvement District

November 2019



New Huddersfield BID Manager – Matthew Chapman



Invites you to a meet and greet event
At: 5pm, Wednesday 4th December 2019
Venue: Arcade Coffee & Food, Byram Arcade.

I am privileged and excited to take on the role of Huddersfield BID Manager and work with you over the next five years. My experience in the Leeds BID has enabled me to see how businesses can really benefit from effective delivery of a BID. Huddersfield has massive potential and I want to play my part in helping Huddersfield re-establish its position as an exciting destination which celebrates its culture and heritage for the benefit of business, the University and the community as a whole.

I look forward to seeing you at the meet and greet event where I will talk briefly about my hopes for the next five years and how I aim to make sure that the four key objectives of the BID plan deliver real benefit to you as businesses and organisations in Huddersfield. I want to use the opportunity to talk to you about your aims and ideas for the future of the town and find out how you would like to get involved in the BID's activity.

Now is an exciting time to get involved and I for one cannot wait to get started! I look forward to meeting you on 4th December, 5pm in the Arcade Coffee & Food in the Bryam Arcade.

Matthew Chapman

Please RSVP to enquiries@huddersfieldbid.co.uk to confirm your attendance.



Wednesday 4th December 2019

5pm – 6.30pm

**@ Arcade Coffee and Food,
9 Byram Arcade, Huddersfield HD1 1ND**

This is your BID – please get involved

This is your BID and once Matthew arrives in November and has settled in there will be opportunities for all businesses to get involved in the development and delivery of projects from each of the four objectives in the business plan.

The four key objectives cover promotion of the town to create more awareness of all its great businesses and organisations, making sure that people can get into, out of and around the town more easily, tackling some of the issues which detract from the visitor experience and encouraging businesses to invest and grow here.

More information will be circulated about opportunities to get involved, but in the meantime if you have any thoughts and ideas please contact the enquiries e mail and phone number where we will ensure that your details are passed on to Matthew when he starts.

enquiries@huddersfieldbid.co.uk or telephone **01484 599233**.



Extra Street Marshalls this Christmas

The BID says that by working together with West Yorkshire Police, Pub Watch and Street Angels, shoppers, revellers and families should be assured by the additional resources being deployed this Christmas.

This is one of the first partnership ventures for the BID to be confirmed and will be supporting 'Safer Kirklees' with additional street marshals for the evening and night time. The marshals will be working with pubs, clubs and evening businesses to ensure that visitors to Huddersfield's night-life have a great time this Christmas. This activity forms part of the BID's objective to be "A safe and attractive place to be".



BID Levy Reminder

Last month businesses within the BID area received their first levy bill for Huddersfield Business Improvement District. In July 2019 the Huddersfield businesses and organisations in the town and surrounding area voted in favour of the Business Improvement District (BID).

If you have any questions about the BID and its projects please email **enquiries@huddersfieldbid.co.uk** or telephone **01484 599233**.

This is your BID

To view a copy of the BID Proposal and Business Plan either download or view online at **www.huddersfieldbid.co.uk**

To contact us please call: **01484 599233**
or email **enquiries@huddersfieldbid.co.uk**



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