



Comment from Chadwick Lawrence

Daniel Krigers – a Partner and Head of Employment with Chadwick Lawrence Solicitors – has been heavily involved in the group’s activity to date, whilst the Firm has offered its office space for regular meetings.

Daniel commented: “With so many success stories across the country, the idea of a BID to help revitalise the town centre should be seen as an extremely positive proposal. The idea is for BIDs to be designed by businesses and ultimately controlled by them, with funding being allocated for projects that really matter to the majority.

“Chadwick Lawrence – as a legal practice and a longstanding member of the community – sees immediate benefits through attracting more people into the town centre and working more collaboratively with others in the area. Our survey results tell us that it is crucial we develop a consistent identity and brand, that we improve the appearance of the environment and that we make our town centre safer and more accessible. If the BID is voted in, we will have a fund essentially dedicated to meeting these objectives.

On a personal level, I live in Huddersfield and I want to spend time in the town centre. I want to be able to walk through the area and be proud of the surroundings and of the business community we have. And I want to see confidence in other businesses who are

considering ventures in the town centre; to do this, there has to be an increase in footfall and in willingness to stay here.”

Whilst a high number of responses to the survey have been received, office and professional services businesses are under-represented.

There is still time to take the survey and it can be accessed here on the BID website www.huddersfieldbid.co.uk

Whilst the BID steering group is separate from the Council and other initiatives, Daniel is keen to stress that collaboration with other projects is vital going forwards:

“The steering group has welcomed representatives from various other organisations such as Kirklees Council and Huddersfield Unlimited, who have shared their vision and projects. As a result, we see the focus of the BID working perfectly with these groups, complimenting work that is ongoing in wider infrastructure projects, in attracting inward investment and creating a brand of longevity that the people of the town can really get behind”.

BID Invitation & Newsletter

Issue 3 – January 2019

How would YOU spend £2.5 million?



Come along to the BID Budget workshop!

Workshops are being held on **Wednesday 6th March** to help finalise the main activities for the Huddersfield town BID business plan together with the budget and how much businesses will pay.

This is your opportunity to help finalise the plan which you will vote for in June.

Please come along to any one of the three workshops listed below.

Let us know if you will be attending by emailing enquiries@huddersfieldbid.co.uk or telephoning **01484 599233** and asking for Charlotte.

Date and time	Venue
Wednesday 6th March	
8.30am to 10am	Chadwick Lawrence Solicitors Meeting Room 13 Railway Street Huddersfield HD1 1JS
12.30pm to 2pm	
5pm to 6.30pm	



This is your Business Improvement District

To find out more contact the BID Development Team on enquiries@huddersfieldbid.co.uk or **01484 599233**.



Huddersfield BID
Business Improvement District

Download the BID survey

Have your SAY - this is YOUR BID!

This is a critical period in the development of the BID Proposal and Business Plan and we need your views to ensure that the plan contains the right projects and objectives to support you.

To ensure that your views are made known please email enquiries@huddersfieldbid.co.uk or telephoning **01484 599233** and asking for **Charlotte** and she will arrange for someone to visit you to discuss your ideas and aims for the future.

For more information you can also visit www.huddersfieldbid.co.uk

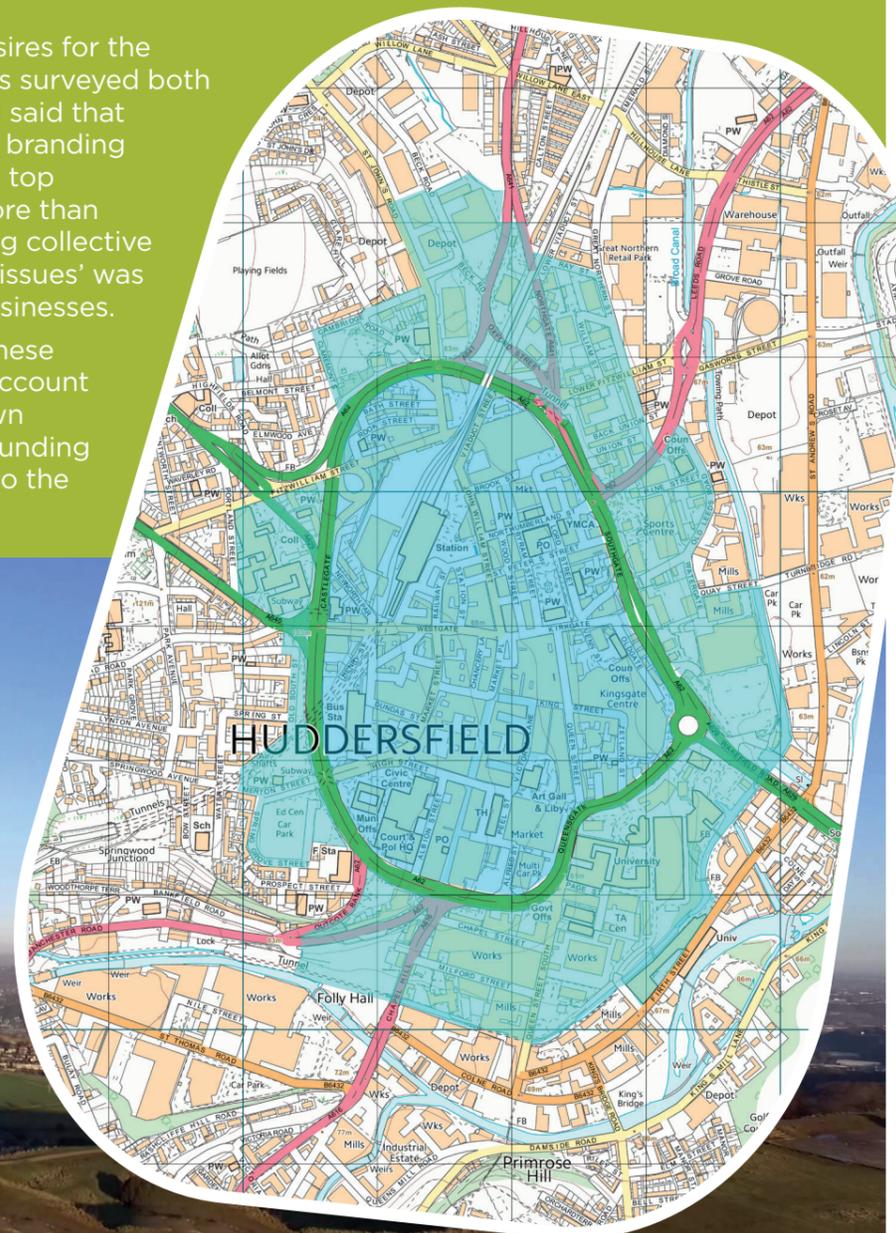


BID Boundary

Vernon O'Reilly, Chair of the BID Steering Group said, 'When considering the area for the BID we explored those areas which surround the town centre and have identified that there is a strong affinity with the town centre itself.'

They also share many of the desires for the town's future. 80% of businesses surveyed both inside and outside the ring road said that 'Developing town's identity and branding to attract more visitors' was the top priority moving forward and more than 70% said that 'Providing a strong collective voice to influence key strategic issues' was also fundamental to them as businesses.

The boundary therefore takes these shared desires and issues into account and covers the whole of the town centre and the immediate surrounding areas which have direct links into the town centre itself.



Timeline for the BID

JUNE 2019

The BID development continues to make good progress with businesses from across the town getting involved in workshops, seminars, one-to-one interviews and surveys to ensure that the plan has the right projects and objectives in it to support Huddersfield businesses over the next five years.

Vernon O'Reilly, Chair of the BID Steering Group, said, 'The meetings and workshops being held provide businesses with opportunities to shape the business plan to their needs. Ultimately we need to ensure that everyone will benefit from this fantastic opportunity.'

During March and April, 'Baseline Agreements' will also be drawn up with Kirklees District Council which will be ultimately signed off and agreed with the BID Company to ensure that the services provided in the BID plan are additional to any services already provided by the Council.

At the start of June, Ballot papers will be issued to businesses so that they can vote on the plan. It is anticipated that, subject to a positive result, the BID operations and delivery of the plan will start later this year.

